

Welcome to the public consultation process for the design and development of a public realm and signage strategy for Cashel Town Centre, in the heart of County Tipperary.

This is the result of the Fáilte Ireland and Tipperary County Council *Cashel Town Plan*, as well as the *Tipperary Transforming Tourism Product Development Plan* (2020-2030), each of which aim to place Cashel as a successful destination town.

What is public realm?

Public Realm is the space between and within buildings that is publicly accessible, including streets, squares, lanes, parks and open spaces. It is often defined as any space that is 'free and open' for everyone to use enjoy and explore.

How you can input into the process?

At this initial stage in the process we want to hear from you to help us understand how Cashel's streets and spaces are used and what makes them special to local people and visitors.

The best towns are designed for the people who use them. We want to find out what would make Cashel a more user friendly and enjoyable place to live, work and visit. The following boards outline some of the information we have found so far and the final boards show images of how some other locations with similar opportunities and challenges have created places for people.

Take a look, let us know your thoughts and please fill in a questionnaire or send us an email cashel@paulhogarth.com.

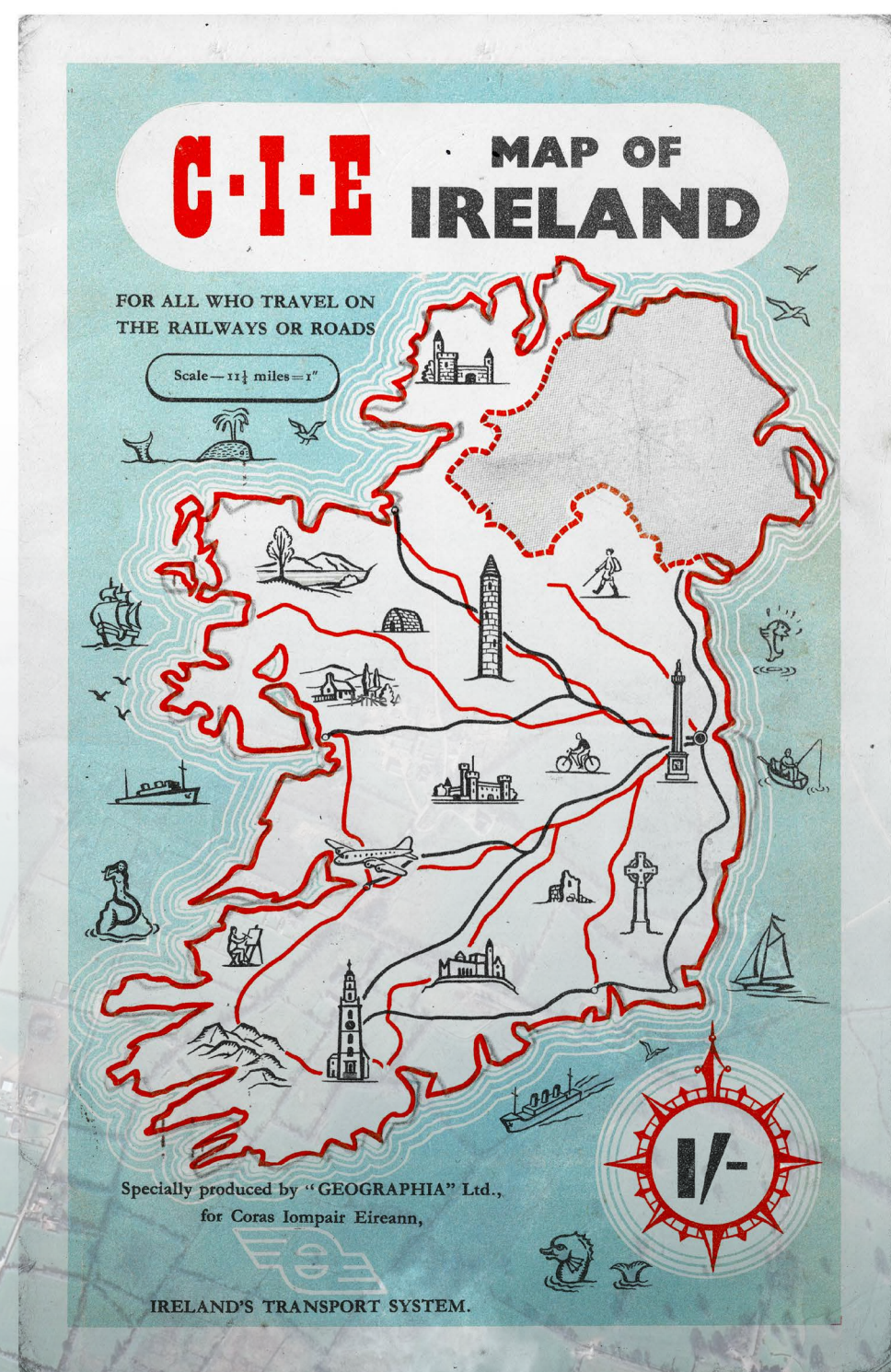
An International Attraction

Cashel has long been a tourist attraction of national scale and international significance.

This heritage is a great asset and opportunity for the region; our aim is for it to become a **world class destination**; this brings with it various pressures and responsibilities.

A Commercial Centre

Various businesses function across the historic market town centre - these vary from shops, restaurants, hotels, to cafes and pubs. Civic functions such as banks, a library and the Garda station are also found across the wider town centre, making it a working town as well as a tourist destination.



C.I.E. Map of Ireland cover
Córas Iompair Éireann, 1951



Main Street, Cashel Town

A Strong and Vibrant Community

Cashel is home to a population of over 4,000 (2016); locals are rightly proud of their town and county, and work to present it as a thriving and beautiful place.



The Rock of Cashel
Public Realm site extents
Heritage Loop Walk

Indicative signage strategy extents

“ Do you think that Cashel's **public realm** and **signage** can be improved? ”

Cashel is an Irish icon

The very name and visual identity are recognisable to people throughout the world. Cashel, however, is so much more than its Rock. It is its people who have shaped and continue to shape its heritage. The challenge is to persuade visitors to slow down, to experience the town and use it as a base to explore the wider countryside. Cashel is of course first and foremost your town. What would you like to tell visitors about it? What special places in the town would you like to share with them? What would you like them to remember about it and share with others?

The Rock of Cashel



1957 The growth of Cashel as a popular tourist attraction and destination has resulted in local and regional growth, both economically and spatially.

A Central Civic Space

Seen at the turn of the 20th century, the Main Street and square had a different sense of scale.



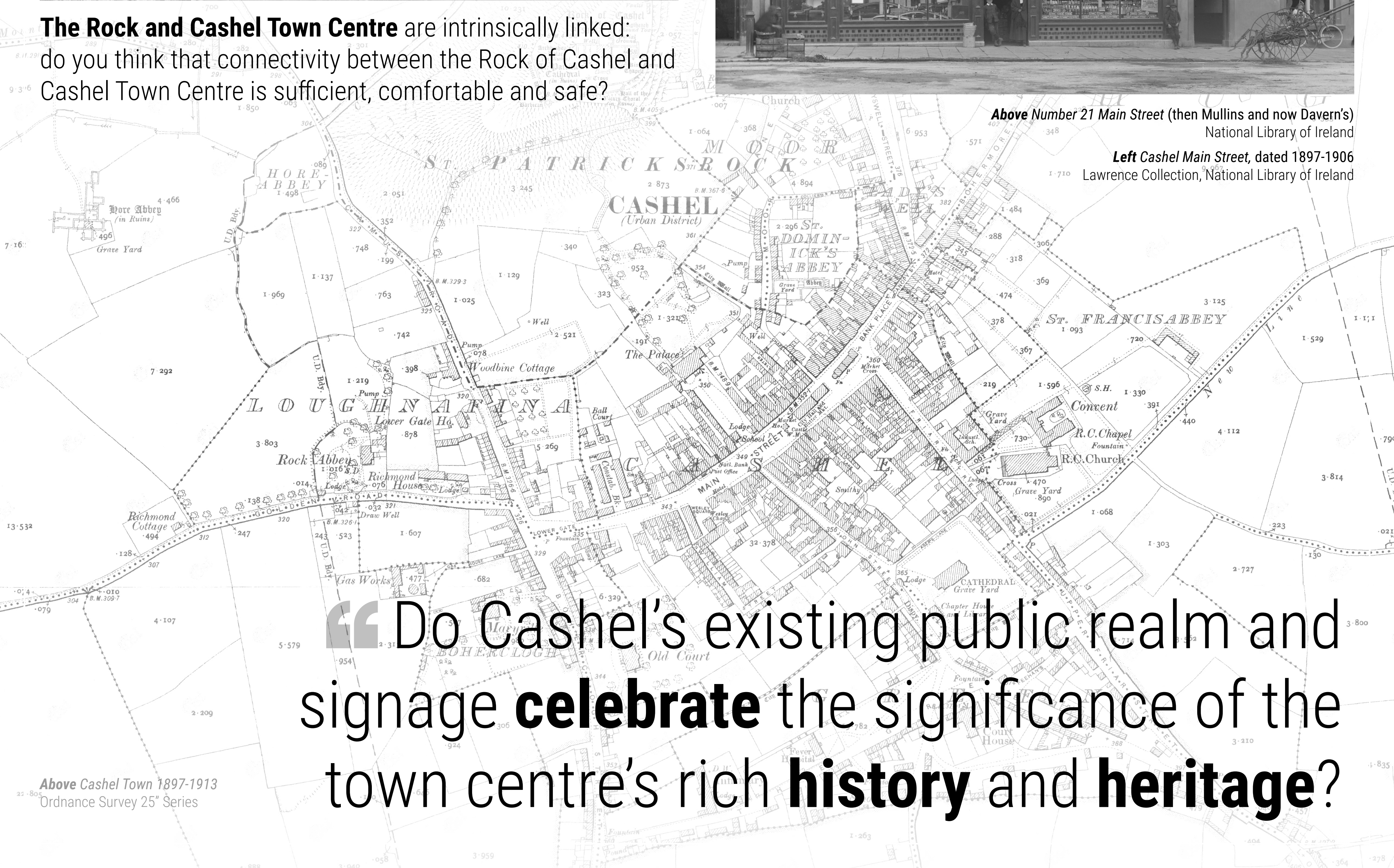
A Quality Built Environment

Many of those buildings that exist along Main Street today offer a glimpse towards the town centre's rich architectural and civic past.



The Rock and Cashel Town Centre are intrinsically linked: do you think that connectivity between the Rock of Cashel and Cashel Town Centre is sufficient, comfortable and safe?

Above Number 21 Main Street (then Mullins and now Davern's)
 National Library of Ireland
 Left Cashel Main Street, dated 1897-1906
 Lawrence Collection, National Library of Ireland



Do Cashel's existing public realm and signage **celebrate** the significance of the town centre's rich **history** and **heritage**?

Above Cashel Town 1897-1913
 Ordnance Survey 25" Series

Cashel town now facilitates an intense mix of uses:

Clusters of commercial shop fronts, popular attractions and town centre homes combine to create a complex system of local demands.

*Right Existing public space conditions near Cashel's busy Main Street
 Photographs taken July 2021*

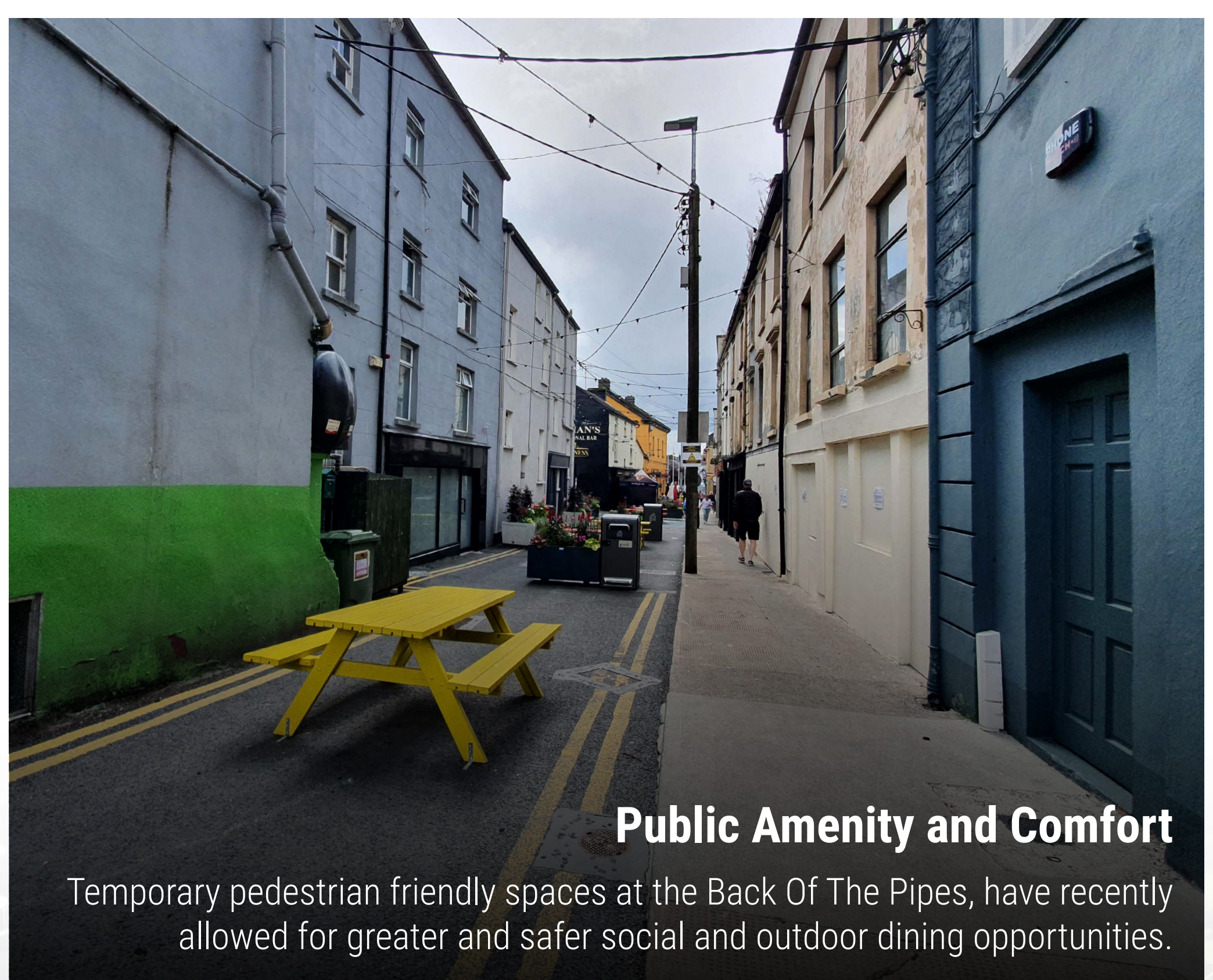


Wesley Square

Functioning as a vehicular parking area and through-route, while providing public and civic functions alongside adjacent premises.

Pedestrian and Vehicle Permeability

An intricate and historic network of public laneways leads towards Main Street, where roadways and parking spaces remain a dominant use of public space.

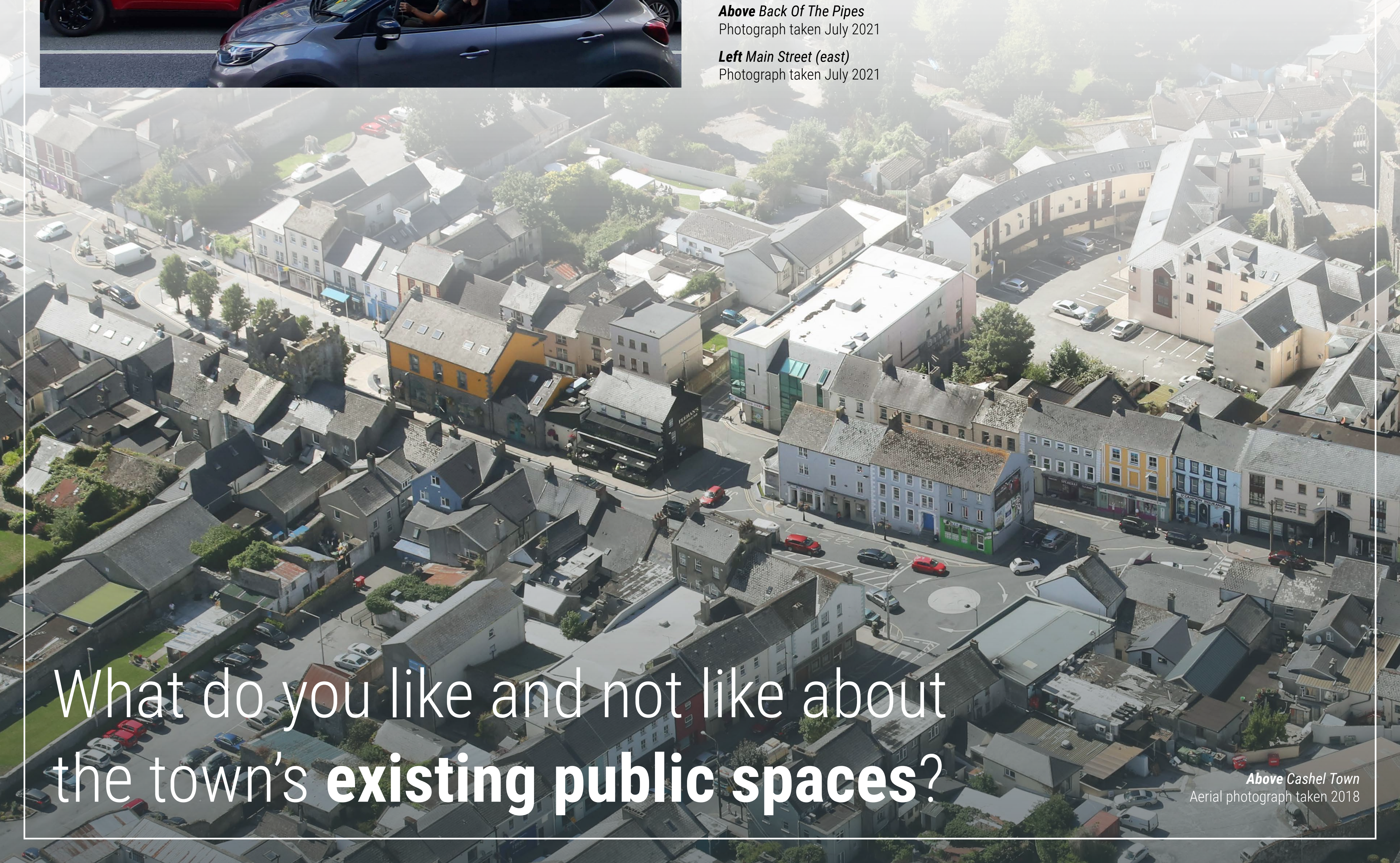


Public Amenity and Comfort

Temporary pedestrian friendly spaces at the Back Of The Pipes, have recently allowed for greater and safer social and outdoor dining opportunities.

*Above Back Of The Pipes
 Photograph taken July 2021*

*Left Main Street (east)
 Photograph taken July 2021*



What do you like and not like about the town's **existing public spaces?**

*Above Cashel Town
 Aerial photograph taken 2018*

Across Ireland and further afield town centres are seeking to create more people orientated town centres to encourage increased footfall, commercial competitiveness and vibrancy.



David H. Koch Plaza, New York City



Public realm improvements with adjacent commercial premises
 Clonakilty, County Cork



Robust
 Exciting and Vibrant Trails

Scale, journey and materiality are important for a scheme that is sympathetic to a place's history.

Above A complete pedestrian network
 Cathedral Quarter, Belfast

Right Active commercial edges
 Princes Street, Cork City

Functional and Beautiful Streets

A vibrant town centre is possible through the delivery of a design that considers a variety of complex factors relating to access, use, safety and attractiveness.



Above Areas and places for people to sit create comfort and safety
 Brentford Public Realm, United Kingdom

Are there any changes that **you** would like to see happen to Cashel's **Main Street?**

Town centres are being reimagined to ensure they stay relevant for local people and visitors.

Well designed places and public spaces play an important role in ensuring quality local experiences.

*Right Local school trips by bicycle
Dundalk, County Louth*



Sustainable

Trails

Titanic Quarter, Belfast



*Public seating and tree planting
Chatham Street, Dublin*

Flexibility for a Variety of Uses and Public Events

A town centre that is flexible can host a variety of events, markets, celebrations and community performances, as well as any regular day's operations.



Art

Shelter



Animation

Play

Use of Public Space in Evening and Winter can reduce if not facilitated

*Above Simplicity offers flexibility
West Bay, Portrush*

*Left A variety of adaptable public seating options
Mint Plaza, San Francisco*

How would **you** like to see Cashel's public realm being **used**?

